



CUA-Tolmar Primary Care Outreach Program

TERMS OF REFERENCE 2024 to 2025

OBJECTIVE

The objective of the CUA-Tolmar Primary Care Outreach Program is to support Urologists in disseminating the standard of care in urology to their primary care colleagues in Canada. This program will be funded by the CUA to the amount of \$25,000 while Tolmar will match the investment with another \$25,000, for a total of \$50,000. The program is in line with the CUA strategic plan 2024-2029 to increase membership engagement and connection, provide trusted urologic education resource for health professionals, and be the voice of urology in Canada. Slide deck choices will be selected annually by the CUA based on current advocacy efforts and perceived knowledge gaps.

AWARD

Honorariums of \$1,500 will be provided to urologists who use the designated CUA slides (CFPC accredited program) presented to primary care physicians of their region.

Priority will be given to first-time applicants and groups of >10 attendees. The award fund is divided by the number of active Urologists across Canada – Atlantic (\$4k), Quebec (\$13k), Ontario (\$20k), Prairies (\$7k), and BC + territories (\$6k).

CONDITIONS OF AWARD

- Applicants must be Active CUA Members, practicing in Canada.
- Applications Must be approved prior to presentation.
- Applicants must use the accredited CUA slides designated for dissemination in 2024-2025
 - 1. PSA Screening and 2. ADT management for a total presentation time of 60 minutes (one hour) with question and answer.
 - Option for additional CFC accredited modules will need approval by the CUA prior to presenting.
 - The intended audience should include a minimum of at least 5 family practitioners.
- Attention must be drawn to UROpedia (<https://www.cua.org/UROpedia>) and CUA primary care material (<https://cua-primary-care-urology-resource.mailchimpsites.com/>).
- Attendance and physician permit numbers must be recorded and submitted to CUA.
- Feedback from attendees on the program and future topics must be gathered.
- The activity is to be completed within twelve (12) months of the program being approved.



POST-ACTIVITY REQUIREMENTS

All program recipients are required to submit a brief report summarizing their experience with feedback from attendees on future advocacy initiatives or knowledge gaps. Award recipients will be published in the CUA URO.COMM quarterly newsletter.

Distribution of the funds will occur following receipt of the report and copy of attendance.

APPLICATION SUBMISSIONS

The application period will close on May 31, 2025.

**Applications will be accepted and reviewed at any time throughout the year until this deadline.*

Applications should now be completed online, and the following documents must be included in the application:

1. A letter of intent, not exceeding 1-page, standard 12-point font, outlining the proposed size of gathering and region.
2. Curriculum Vitae (CV)

All submissions are reviewed by the CPD Committee Chair, and the Community Urology Committee (CommUC) Chair.

All applications should be addressed to:
Nathan Perlis, Chair, CPD Committee, CUA

Any questions should be addressed to: Tiffany.pizioli@cua.org