

# CUA Tolmar Primary Care Outreach Program

TERMS OF REFERENCE 2024 to 2025

## Objective

The CUA-Tolmar Primary Care Outreach Program aims to support Urologists in educating their primary care colleagues across Canada on key aspects of urologic care, with a specific **focus on PSA screening and Androgen Deprivation Therapy (ADT) management**.

This initiative will be funded by the CUA (\$25,000), with Tolmar matching the investment for a total of \$50,000. The program aligns with the CUA Strategic Plan (2024-2029) by enhancing membership engagement, strengthening educational resources for healthcare professionals, and reinforcing the CUA's role as The Voice of Urology in Canada.

Each year, the CUA will select slide deck topics based on ongoing advocacy efforts and identified knowledge gaps to ensure the program remains relevant and impactful.

## Award

Honorariums of \$1,500 will be provided to urologists who use the designated CUA slides (CFPC accredited program) presented to primary care physicians of their region.

Priority will be given to first-time applicants and groups of >10 attendees. The award fund is divided by the number of active Urologists across Canada – Atlantic (\$4k.5), Quebec (\$13.5k), Ontario (\$19.5k), Prairies (\$7.5k), and BC + territories (\$6k).



## Conditions of Award

- Applicants must be Active CUA Members, practicing in Canada.
- Applications Must be approved prior to presentation.
- Applicants must use the accredited CUA slides designated for dissemination in 2024-2025
  - o 1. PSA Screening and 2. ADT management for a total presentation time of 60 minutes (one hour) with question and answer.
  - o Option for additional CFC accredited modules will need approval by the CUA prior to presenting.
  - o The intended audience should include a minimum of at least 5 family practitioners.
- Attention must be drawn to UROpedia (<https://www.cua.org/UROpedia>) and CUA primary care material (<https://cua-primary-care-urology-resource.mailchimpsites.com/>).
- Attendance and physician permit numbers must be recorded and submitted to CUA.
- Feedback from attendees on the program and future topics must be gathered.
- The activity is to be completed within twelve (12) months of the program being approved.

## Post-activity Requirements

All program recipients are required to submit a brief report summarizing their experience with feedback from attendees on future advocacy initiatives or knowledge gaps. Award recipients will be published in the CUA URO.COMM quarterly newsletter.

Distribution of the funds will occur following receipt of the report and copy of attendance.



## Application Submissions

***The application period will close on May 31, 2025.***

\*Applications will be accepted and reviewed at any time throughout the year until this deadline.

Applications should include:

1. Completed form (found below)
2. A letter of intent, not exceeding 1-page, standard 12-point font, outlining the proposed size of gathering and region
3. Curriculum Vitae (CV)

All submissions are reviewed by the CPD Committee Chair, and the Community Urology Committee (CommUC) Chair.

*Apply today!*





First Name

Last Name

CUA Member ID

**Conditions of Granting Amount:**

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**Please list all information regarding the region the presentation will take place:**

City:

Province:

Venue (if known, restaurant, hotel, etc...):

Intended number of GPs (min. of 5):

**Please list all topics you will present, noting that PSA screening and ADT management must be presented:**

- PSA screening
- ADT Management
- Erectile Dysfunction
- Prostatitis
- Recurrent UTIs
- OAB
- Female SUI
- Microscopic Hematuria
- Management of BPH
- Testosterone Deficiency

Please also email a letter of intent and CV with this completed form to Tiffany Pizioli at [tiffany.pizioli@cua.org](mailto:tiffany.pizioli@cua.org).

The CUA will confirm acceptance of the application and contact you within 2 – 4 weeks of receipt.