



## Bladder Cancer Forum (BCF) 2025

April 11 - 12, 2025

Doubletree by Hilton Downtown  
Toronto, ON

The CUA Office of Education is pleased to announce that it will be partnering with Bladder Cancer Canada and Dr. Peter Black, Chair and Dr. Kala Sridhar, Vice-Chair, Bladder Cancer Canada's Medical Advisory and Research Board to organize this important educational event dedicated to research and treatment of bladder cancer.

The meeting will host over 60 participants from a multi-disciplinary setting, with urologists, medical oncologists, radiation oncologists, clinicians, scientists, researchers and patients, in a live setting in Toronto, Ontario.

In order to make this meeting a success, it relies on financial support from its partners in industry with sponsorship levels as follows:

**The sponsorship levels are as follows:**

### ELITE Sponsorship \$100,000

ELITE Sponsorship requires a restricted educational grant of **\$100,000 CAD**.

#### Benefits Include:

- Acknowledgment as a BCF 2025 ELITE Sponsor in all marketing and promotion of the event, including all registration e-blasts, posting on the CUA website and the Final Program
- Two (2) Corporate Ads to be looped during the health breaks
- Sponsor acknowledgement for the duration of the meeting in the industry corner
- Access to the presentations (recorded and archived) post event
- Access to attendee list post event
- Up to 5 registrations are included to attend the event
  - **Exclusive option to host an Investigator Meeting before or after the event (one day before or one day after)**

## Platinum Sponsorship \$75,000

Platinum Sponsorship requires a restricted educational grant of **\$75,000 CAD**.

### **Benefits Include:**

- Acknowledgment as a BCF 2025 Platinum Sponsor in all marketing and promotion of the event, including all registration e-blasts, and on the Final Program
- Two (2) Corporate Ads to be looped during the health breaks
- Platinum Sponsor acknowledgement for the duration of the meeting in the industry corner
- Access to the presentations (recorded and archived) post event
- Access to attendee list post event
- Three (3) registrations are included to attend the event

## Gold Sponsorship \$50,000

Gold Sponsorship requires a restricted educational grant of **\$50,000 CAD**.

### **Benefits Include:**

- Acknowledgment as a BCF 2025 Gold Sponsor in all marketing and promotion of the event, including all registration e-blasts, and on the Final Program
- Sponsor acknowledgement for the duration of the meeting
- One (1) Corporate Ad to be looped during the health breaks
- Access to attendee list post event
- Two (2) registrations are included to attend the event

## Silver Sponsorship \$25,000

Silver Sponsorship requires a restricted educational grant of **\$25,000 CAD**.

### **Benefits Include:**

- Acknowledgment as a BCF 2025 Silver Sponsor on all marketing and promotion of the event, including all registration e-blasts, and the Final Program
- One (1) registration is included to attend the event

All companies interested in supporting the  
**BCF 2025** may send the cheque to:

Canadian Urological Association (CUA)  
185 Dorval, #401, Dorval, QC - H9S 5J9

If you have any questions, please contact the **CUA Office of Education**:

**Tiffany Pizioli, CEO**

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