



# UROLOGY UPDATE

November 10 – 11, 2023  
InterContinental Toronto Centre, ON  
Live in-person meeting

The Canadian Urological Association (CUA) has been given the mandate to organize Urology Update 2023 on behalf of Dr. Sender Herschorn of the University of Toronto.

The primary audience will be Urologists. The meeting intends to bridge the gap between academic and community urologists.

Urology Update 2023 is being organized and accredited by the CUA Office of Education and will be eligible for Section 1 credits as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.

## SPONSORSHIP LEVELS

### Platinum Sponsor | \$22,500 CAD plus 13% HST

- Platinum Sponsors receive a 10 X 10 booth in the most prominent, high traffic area.
- Up to 8 representatives may staff the booth and attend scientific sessions.
- Acknowledgement as Platinum Sponsor on all printed matter and on-site signage.
- First right of refusal to support hotel branding options (bathrooms, escalators, floors, welcome mats etc.).  
List to be sent upon confirmation of level.
- First right of refusal for potential advisory boards.
- Guaranteed hotel block at the headquarter hotel (does not include hotel cost).

### Gold Sponsor | \$15,000 CAD plus 13% HST

- Gold Sponsors are offered the choice of an 8 X 10 booth or a table display.
- Location of exhibit is determined after placement of Platinum Sponsors.
- 4 representatives may staff booth/table and attend scientific sessions.
- Acknowledgement as Gold Sponsor, with logo, on all printed matter and on-site signage.
- Branding options (bathrooms, escalators, floors, etc.) after selection by Platinum Sponsors.
- Potential for advisory board (after Platinum Sponsors have secured available spots; space and time permitting).

### Silver Sponsor | \$10,000 plus 13% HST

- Table display ONLY.
- A 6ft draped table with two chairs.
- 3 representatives may staff table and attend scientific sessions.
- Acknowledgement as Silver Sponsor, with company logo, on all printed matter and on-site signage.

### Exhibitor | \$5,000 plus taxes

- Table display ONLY.
- A 6ft draped table with two chairs.
- 2 representatives may staff table and attend scientific sessions.
- Company name included on exhibitor list.

Should you agree to support the meeting at any of the following levels, please make cheque payable to:

**Canadian Urological Association (CUA)**  
185 Dorval Ave., Suite 401  
Dorval, QC, H9S 5J9

We look forward to confirmation of support.

Tiffany Pizioli  
CEO, Canadian Urological Association